

C. A. Benchmark 1

Chiropractic Terminology

Proper terminology is important in your Chiropractic office because we are DIFFERENT. From the minute someone calls your office or walks into your office they should be aware of that difference.

We are not in the business of sickness and death, we are all about health and healing and LIFE.

The words we use are an important part of who we are and what we do. The list below is just a beginning to help your communication skills and understanding.

<p><u>Manipulation</u>: to handle; to manage or control artfully or by shrewd use of influence, often in an unfair or fraudulent way; to change or falsify for one's own purposes or profit. Syn: Exploit, command, govern, misuse, handle, sway, influence, take advantage.</p>	<p><u>Adjustment</u>: To change so as to fit, conform, make suitable; to make accurate by regulating. Syn: Convert, improve, mend, straighten, arrange, remedy, harmonize, correct.</p>
<p><u>Physician</u>: A doctor authorized to practice medicine. One engaged in the general practice of medicine as distinguished from a surgeon.</p>	<p><u>Chiropractor</u>: A doctor authorized to practice Chiropractic. One engaged in the analysis, location and correction of vertebral subluxation.</p>
<p><u>Neuromusculoskeletal</u>: A condition which involves the nerves, muscles and bones.</p>	<p><u>Subluxation</u>: The condition of a vertebra that has lost its proper positioning with the one above or the one below, or both, which impinges nerves and interferes with the transmission of mental impulses.</p>
<p><u>Purpose</u>: A resolution. What one purposes to accomplish.</p>	<p><u>Intention</u>: What one intends to do or get.</p>
<p><u>Treatment</u>: the application of medical care to cure disease or ease symptoms. A remedy, procedure or technique for alleviating a disease or condition. Example: Treatment Plan</p>	<p><u>Care</u>: the process of maintaining something in good condition; to tend or supervise somebody; to deal with someone effectively; to provide for someone Example: Care Plan</p>